



**FOR THE LOVE  
OF THE MEETING**





**Meetings are central to business.** They have rooted themselves in our daily work routines and sometimes they take on a life of their own – we all have those stories! Truly great meetings occur when the technology works, the meeting is managed well and everyone is connected and participating. Unfortunately, meetings in the “truly great” category tend to make up the minority of our experiences. But that’s what we’re here for.

At GoToMeeting, we are passionate about every aspect of meetings and setting up our customers and users for success. **We are here to make great meetings the majority, and we do it for the love of the meeting.**

CONTENT

- 01 GoToMeeting Overview
- 02 A Year of Innovation
- 03 A Look to the Future
- 04 Partnering with LogMeIn

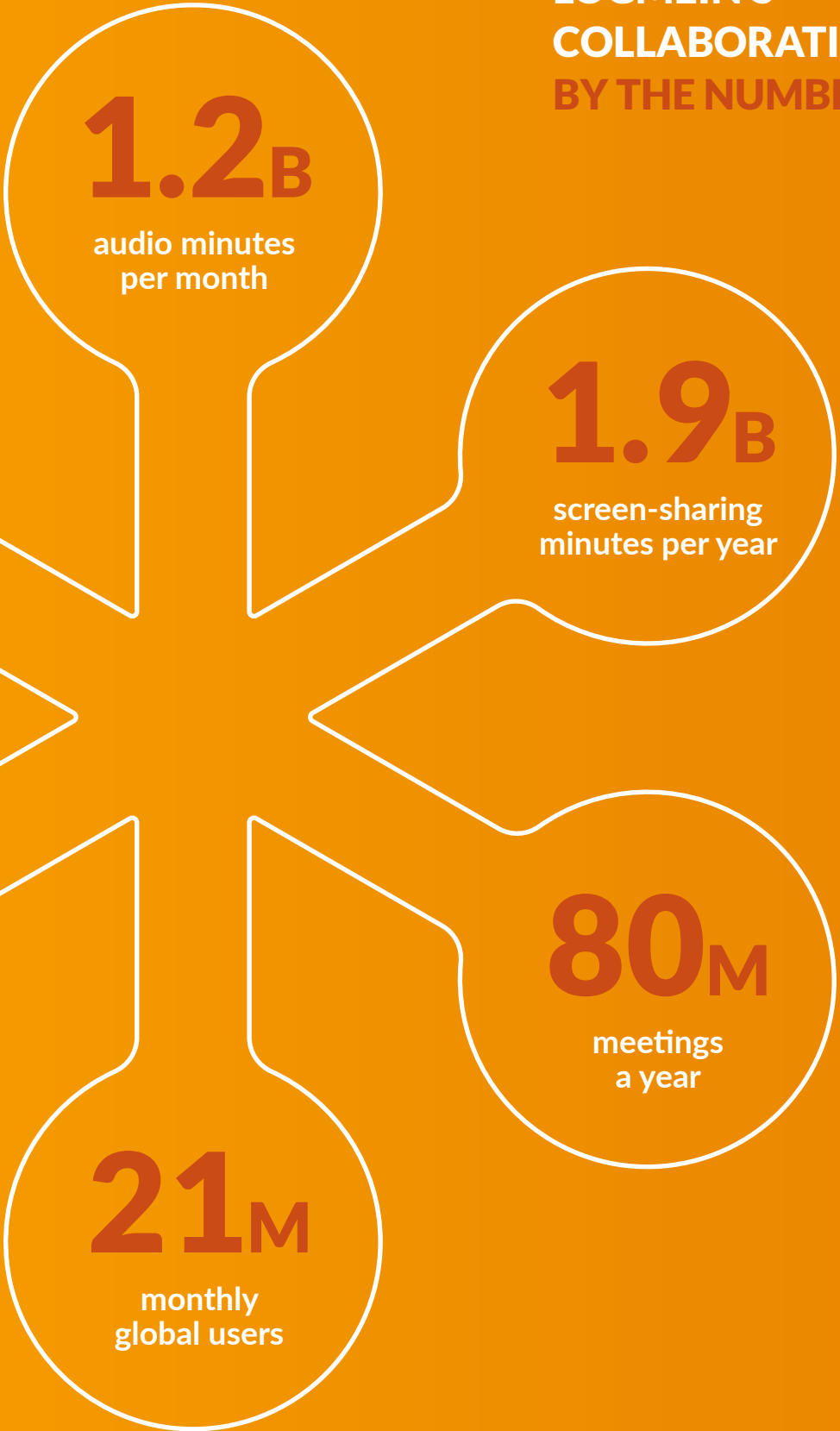


01 GOTOMEETING OVERVIEW

The technologies that power your business today are changing at a rate that’s hard to keep up with. You have to be faster, smarter and more agile than ever before. Pair that with an influx of Millennial and Gen-Z workers joining your company and your teams. They’re resetting expectations, and it’s no longer enough to provide the tools to do a job from 9 to 5 in the office. Companies need to provide the right technology to let people work how, where and when they want. Work must be frictionless, flexible and accessible across an increasing number of devices, spaces and contexts.

Even with all these changes in the modern workforce, meetings remain central to productivity. Meetings are where decisions are made, relationships are built and business results are delivered. As a leader in this dynamic space for more than 15 years, we’re committed to driving innovation for meetings in this changing landscape.

LOGMEIN’S  
COLLABORATION SUITE  
BY THE NUMBERS



01 GOTOMEETING OVERVIEW

GoToMeeting is an award-winning collaboration tool built by a team committed to helping best serve millions of global users every day.

Our goal is to continue revolutionizing the meeting experience while creating a product that at its core is fast, easy & reliable. We understand the importance of providing a flawless meeting environment for both organizers and attendees alike, and we've made it our mission to ensure you have that seamless experience 100% of the time.



Most Popular Web  
Conferencing Software

Capterra 2018 Report



Magic Quadrant Meeting  
Solutions Leader

Gartner 2018



A Customers' Choice  
for Meeting Solutions

Gartner 2018 Peer Insights



Web & Video Conferencing  
Globe Leader

Aragon Research

02 A YEAR OF INNOVATION

Meet with Momentum, GoToMeeting.

With every GoToMeeting iteration comes new innovations. We're here to give our customers the most cutting edge collaboration software on the market. We build the features and functionality you need to make meetings easier, faster and more reliable, all for no additional cost. Check out the product improvements we've delivered our users just this year.



25 simultaneous webcams on desktop



Chat outside the meeting with business messaging



Crystal clear (full band) high quality audio



“Alexa, ask GoToMeeting to get my meetings for today” Amazon Integration



New attendee limits (Pro 150; Plus 250)



New Google calendar plugin for easy meeting management



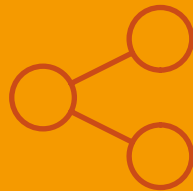
Meeting lock keeps you on track & your meeting secure



Free mobile apps enable seamless meeting on the go



Call me & dial out for OpenVoice Integrated



Enhanced presenter swap enables truly collaborative meetings



Unlimited cloud recording for Pro & Plus



Smart Assistant powers meeting transcripts & interactive playback

### 03 A LOOK TO THE FUTURE

**Our goal in 2018 was to deliver an enhanced GoToMeeting experience that brings meaningful new features and important product functionality upgrades to customers.**

From video, to voice, to recording, the new GoToMeeting gives you all the tools you need to have efficient and effective meetings. In 2019 we're continuing our mission to drive innovation by prioritizing new focus areas. Next year we'll be:

- ✓ Enabling an already mobile workforce with the flexibility it needs to get work done when, where and on whatever device it would like
- ✓ Delivering a user interface that expands collaboration functionality outside of the traditional meeting environment
- ✓ Leveraging the power of AI to remove mundane tasks and make the workday more productive



04 PARTNERING WITH LOGMEIN

When the success of your business is on the line, you want to partner with a stable, proven company that has an undeniable track record of success. In our 15-year history, we’ve seen a lot of startups come and go. But as a publicly traded, time-tested company, you can count on GoToMeeting to be your partner for the long haul. And it doesn’t stop there: GoToMeeting is part of the LogMeIn family of industry-leading collaboration solutions that deliver the ease and simplicity of a single vendor.



The #1 webinar solution on the market. Create captivating online events to generate more leads and reach your audience.



The industry-leading and award-winning web conferencing solution to connect with up to 250 participants with crystal clear audio and HD video.



Put your webinars to work, transforming your most valuable video content into a steady stream of quality leads.



Enable online training in virtual or hybrid situations and keep attendees engaged with in-session collaboration, breakout sessions and detailed analytics.

At LogMeIn,

we imagine you working without constraints or friction, and then we find ways to make it a reality. We think technology should know how you work best, so you can do your best work.



Sound more professional, maintain a national presence and stay connected as you run your businesses from your cell phone.



Optimized for simple, real-time collaboration for individuals, teams and businesses.



A modern cloud-based Unified Communications platform, Jive includes state-of-the-art voice, contact center and mobile applications.



Conference calling that integrates easily with GoToMeeting, GoToWebinar, GoToTraining and join.me sessions – no codes or PINs required.



We're here to make your meeting experiences flawless, and we do it for the love of the meeting. For more information or to try GoToMeeting, visit [www.gotomeeting.com](http://www.gotomeeting.com).

