

# Elevate Work as You Know It with GoToMeeting

GoToMeeting's robust and professional solution can transform your workplace.



## CREATE RELATIONSHIPS

**72%** of customers agree that GoToMeeting video conferencing improves communication, building relationships without requiring a major investment in in-person interaction.<sup>1</sup>

“GoToMeeting helps me build trust within business relationship like no other tool. Clients see for themselves the value of our product and have their questions answered in real time – facilitating more risk-free decisions to purchase.”

Sales Manager  
Small Business Computer Software Company



## SHORTEN THE SALES CYCLE

Because online collaboration facilitates better communication and more efficient sales presentations.

**81%** of GoToMeeting customers report closing deals up to **19% FASTER**

In fact, one medium-size enterprise computer software company saw a massive **70% IMPROVEMENT**<sup>2</sup>

That drives revenue, of course, but it also avoids many of the costs associated with a longer sales cycle.



## TRAVEL LESS

“I can have six meetings with clients in six different states from my home office in the same day. Without GoToMeeting, it would take over a week to have those same meetings face-to-face.”

Sales Manager  
Small Business Telecommunications Services Company



## IMPROVE PRODUCTIVITY

Employees spend:


**28%**  of the workweek managing email

AND

**20%**  looking for internal information.<sup>3</sup>

That's part of the reason why **56%** of GoToMeeting customers report an improvement in productivity.<sup>4</sup>

For example:

**89%**  of GoToMeeting customers use the screen sharing feature to improve their productivity.

AND

**64%**  of OpenVoice users have saved time with easy administrative tools.<sup>5</sup>



## INCREASE EFFICIENCY

**96%** of executives cite lack of collaboration or ineffective communication as the primary reason behind workplace failures.<sup>6</sup>

Using an online collaboration tool to keep people connected can help avoid the cost and hassle of unnecessary mistakes.

Professional, simple, reliable. GoToMeeting makes collaboration a better experience – no matter the distance. We support millions of meetings a year, helping businesses of all sizes look and sound their best.

GoToMeeting Mobile Apps



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Google Play



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Microsoft

Make meeting magic.  
Try it free today.