

## Make every webinar your best.



63% of content marketers say webinars are their most effective tactic.



Organizations like yours trust GoToWebinar to host 2.3 million webinars every year.



With GoToWebinar, most customers generate over 25% more qualified leads.

### Reinvent the way you inspire your audience

Whether you need to engage prospects, train new customers or present to a remote audience, GoToWebinar can give you the tools and confidence you need to inspire.



#### Streamline your workflow

Scheduling webinars is a breeze with our intuitive dashboard, responsive design and robust integrations.



#### Engage and influence

Present to thousands, share anything on your screen and engage your audience with interactive features.



#### Capture insightful analytics

Get practical webinar and audience data to measure success and make a big difference to the bottom line.



#### Get your own webinar library

Get more from your recorded webinars with your own webinar library with easy sharing and customizable privacy settings.



#### Create on-demand experiences

Create interactive, pre-recorded webinars that have all the impact of a live event.

#### Attract your audience

- ✓ Email automation
- ✓ Custom branding
- ✓ Practice sessions

#### Engage your audience

- ✓ Participant interaction
- ✓ Videos and handouts
- ✓ Mobile apps
- ✓ Webcam sharing
- ✓ Pre-recorded events

#### Influence your audience

- ✓ Webinar recording
- ✓ Reporting and analytics
- ✓ Lead management
- ✓ Full integration suite

Research by TechValidate